Working with the Auto-Renew Settings for iTunes App Subscriptions

The auto-renewable subscription for RxFiles has a 1-year term. Price of subscription and renewal are identical. The subscription automatically renews unless auto-renew is turned off at least 24-hours before the end of the current period.

As per iTunes usual functionality, you need to opt-out if you don't want to continue the subscription automatically. Information on opting out of the auto-renew process can be found at the following link: http://support.apple.com/kb/ht4098

It is part of the App description on the iTunes store.

The RxFiles app description states:

"This App is a auto-renewable subscription based application which must be renewed on a yearly basis. Price of subscription and renewal are identical.   Payment will be charged to iTunes Account at confirmation of purchase. The subscription automatically renews unless auto-renew is turned off at least 24-hours before the end of the current period. **Subscriptions may be managed by the user and auto-renewal may be turned off by going to the user's Account Settings after purchase"**

So once a subscription is made it will automatically renew unless the user opts out. This is Apple's preferred method of content delivery of a Magazine type of content.

The following video is Scott Forstall from Apple talking about how In-App purchase works for consumers: http://www.youtube.com/watch?v=MPQcli-gOVg

Here is the Apple documentation on the subscriptions we are using in RxFiles:

Auto-Renewable Subscriptions

>An auto-renewable subscription allows the user to purchase in-app content for a set duration of time. At the end of that duration the subscription will renew itself, unless the user opts out. An example of an auto-renewable subscription would be a magazine or newspaper that takes advantage of the auto-renewing functionality built into iOS.

>Auto-renewable subscriptions will be delivered to all devices associated with the user's Apple ID. When you create an auto-renewable subscription in iTunes Connect, you begin by selecting the duration(s) that you will offer. When a duration ends, the App Store will automatically renew the subscription. Note that if the user has opted out of this functionality, the subscription will expire at the end of that duration. You must make sure that your app can determine whether a subscription is currently active and renewable.

Screen-shot

▼ Turning off auto-renewing subscriptions on an iOS device

f you want to view your app subscriptions:

1. From your device's Home screen, tap **App Store**.
2. Tap **Featured** at the bottom of the screen.
3. Scroll to the bottom of the page.
4. Tap the **Apple ID** button in the lower-left corner. (If you are not signed in, tap the **Sign In** button, and sign in with your Apple ID. Then, scroll back to the bottom of the page, and tap the **Apple ID** button.)
5. Tap the **View Apple ID** button.
6. Enter your password and tap OK.
7. From the main account page, scroll down and tap **Manage App Subscriptions**. If you don't have app subscriptions this button will not be displayed.
8. You'll then be taken to your App Subscriptions page.

To turn off auto-renewal:

1. From your Manage App Subscription page, choose an app subscription.
2. Tap the subscription category for which you want to disable auto-renewal.
3. Tap On to toggle the switch to Off.